LOKKER
POWERING PRIVACY

Identify Web Privacy Threats Across Your Entire Client Portfolio at Once

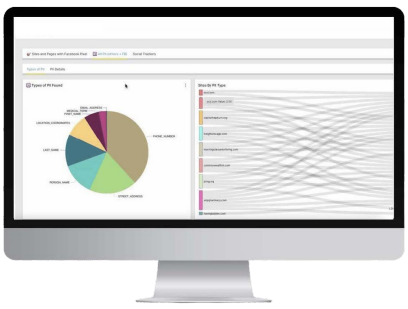
A spate of recent class action lawsuits and actions by state Attorneys General have shined a light on the amount of cookies, trackers, and tags on websites and the risks they pose to consumers and companies. The lawsuits have shown that trackers may be collecting and sharing consumer data without the consumer's consent, including personally identifiable information (PII) or protected health information (PHI), leading to potential compliance violations with regulations like CCPA, HIPAA, and wiretapping laws.

Privacy Edge PRO - Advanced Website Threat Detection & Response

LOKKER realized the need for privacy attorneys, eDiscovery firms, and cyber insurers to quickly scan thousands of client websites to identify third-party trackers, pixels, and cookies with one tool and developed Privacy Edge PRO to fill this gap in the market. Privacy professionals can use Privacy Edge PRO to identify potential threats across their entire portfolio at a glance.

Privacy Edge PRO provides continuous monitoring and reporting of any critical risks across your entire portfolio of clients' websites, including:

- Set Privacy Edge PRO alerts based on specific rules
- Work with LOKKER to set scanning/alert schedules
- Use Privacy Edge PRO to output .csv files to create custom reports or filter data to your specific needs



LOKKER will also support custom, targeted reports if you have a specific threat that's been identified that you want to investigate across your portfolio.

Armed with this information, privacy attorneys and consultants can help their clients protect their customers' data and mitigate potential lawsuits, regulatory fines and penalties.

Proactive Cyber Services

Benefits For You:

- Get visibility and alerts across your entire portfolio of client websites
- Expand your MDR services with new data privacy offerings
- Create new monthly retainer revenue

Benefits For Your Customers:

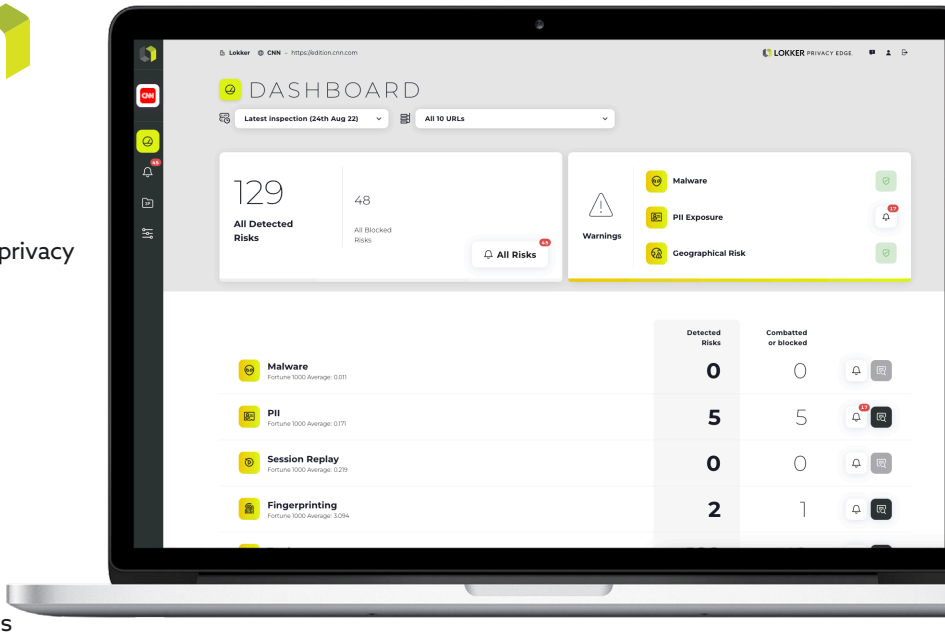
- Avoid costly class action lawsuits for violating data privacy laws
- Avoid legal actions and investigations by state and federal regulators
- Demonstrate proactive and industry-standard data protection practices in the event of a breach or legal action

PRIVACY EDGE™ PRO

How it Works

Step 1: Simply load the list of URLs you want to scan and, out of the box, Privacy Edge PRO identifies 9 privacy threats, including:

- Malware
- PII
- Session Replay Tools
- Fingerprinting Scripts
- Trackers
- Young Domains
- Bad SSL
- Foreign Domain Scripts
- Cookies



Step 2: Specify a particular tracker or script (eg., Facebook, Google, HotJar, etc.) you want to find across your portfolio

- Review list of found trackers
- Drill down into a specific site to identify the actual pages where the script/tracker was found
- View the actual JavaScript, pixel or cookie that was placed on the page

Step 3: Create reports and alerts for high severity risks

- Set Privacy Edge PRO alerts based on specific rules
- Work with LOKKER to set scanning/alert schedules
- Use Privacy Edge PRO to output .csv files to create custom reports or filter data to your specific needs

Use Privacy Edge PRO:

- For proactive cyber risk management across your portfolio of clients
- During underwriting assessments for cyber insurance policies
- As part of your Cyber Risk Assessment and compliance with latest Data Privacy Laws
- Immediately following a cyber incident to gather detailed information about presence of third-party actors on the site
- To provide on-going compliance with privacy policies and disclosures

Why LOKKER?

LOKKER was founded as a targeted response to the proliferation of online scams, spam, and exploitation of personal data.

Laser-focused on customer privacy and security, we provide state-of-the-art SaaS solutions to corporate marketers and tech teams—providing modern tools to illuminate risks, block outside interference, and deliver safer and more efficient online environments.

Our privacy solutions:

INTUITIVE TO USE	Requires a minimal training for new users
EASY TO IMPLEMENT	Setup takes minutes, without requiring IT resources
QUICK TO OFFER PROTECTION	The platform will automatically start blocking known threats within 24 hours of setup

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