



## **LOKKER Fact Sheet 2022**

**About LOKKER:** LOKKER is a Silicon Valley-based data privacy company that provides a breakthrough SaaS solution to help companies protect their customers' information, stop costly data breaches, and avoid regulatory fines from violations of data privacy laws. LOKKER's Privacy Edge™ platform prevents unauthorized access to customer information and ensures their public-facing website is functioning in compliance with the company's privacy policy.

**Established in:** LOKKER was founded in 2017 in California, backed by leading technology VCs and Silicon Valley-based angel investors.

### **Key Executives:**

Founder and CEO: Ian Cohen

Chief Commercial Officer: Jeremy Barnett

Head of Software Development: Peter Joles

### **Mission and Vision:**

A more secure and private Internet for all!

**Key Tagline:** Powering Privacy.

**Products and Features:** Privacy Edge™

LOKKER's Privacy Edge™ solution scans public-facing websites, identifies risks, blocks threats, and enables on-going risk monitoring and alerts. In addition, LOKKER is continually surveilling tens of thousands of customer-facing websites around the globe, analyzing third-party scripts, cookies, and trackers, building an intelligent database of privacy risks that inform the Privacy Edge™ platform .

### **Key Points:**

- LOKKER was founded by long-time consumer data and cybersecurity experts as a response to the proliferation of online scams, spam, and exploitation of personal data
- LOKKER powers privacy with modern tools for marketers and information security teams that identify risks, block data sharing with unauthorized parties, and deliver safe online experiences
- LOKKER believes that companies must take responsibility for protecting customers' personal information and, with the right tools, can improve web security and privacy